WHAT ARE THE CHANGES?
ECHA, the European Chemicals Agency, have required that the maximum level of active ingredient for general public use must be reduced from 0.005% to 0.003% (50 parts per million (ppm) to 30 ppm). Manufacturers will use 25 ppm as the benchmark to allow for leeway in the manufacturing process.

WHY ARE THESE CHANGES TAKING PLACE?
Assessments have shown some health issues may occur when using these chemicals in higher concentrations. It also reduces the concentration of poisons that go into the environment and are a danger to non-target species such as owls, stoats and foxes.

WILL THESE NEW BAITS STILL WORK AT HALF THE STRENGTH?
Yes. Rentokil will only offer brodifacoum, a powerful rodenticide, which is proven to work effectively at this new concentration of 0.0025%. Other products on the market may be effective in some situations, but a LOT more bait needs to be put down, meaning greater handling for the user and more poison in the environment. By using brodifacoum, far less bait is needed to kill the rodents, meaning less gets into the environment.

IS THE PACK SIZE ALSO CHANGING?
Yes, the pack sizes are also changing along with the active concentrations, so that ALL amateur/consumer baits will have a maximum pack size. Bait blocks will be subject to a maximum pack size of 300g for rats and 150g for mice. Grain, Pasta or Pellet baits will be subject to a maximum pack size of 150g for rats and 100g for mice. This is so that there is a great distinction between professional and amateur products. It also helps prevent people buying and storing huge quantities of bait which could be dangerous for the environment.

WHEN ARE THESE CHANGES HAPPENING?
The new legislation comes into effect on March 1st 2018. Current 0.005% products will need to be sold and removed from shelves by the end of February 2018. The pack size changes are happening at the same time.

DO THESE CHANGES AFFECT TRAPS OR FAST ACTION MOUSE KILLER?
No, the new requirements only apply to anticoagulant baits and as such, all traps and Rentokil’s Fast Acting Mouse Killer are not affected by these changes and can continue to be used as they are.

WILL THIS ALSO AFFECT PROFESSIONAL BAITS?
Professional baits can still be purchased at 0.005% but under strict rules for sellers and buyers. Future pack sizes will be subject to a 3kg minimum for professional users.

RENTOKIL’S GUIDE TO SECURE BAITING
1. READ the full instructions before use
2. NEVER leave bait exposed to pets, non-target animals or wild birds - keep it in a lockable bait box.
3. ALWAYS check each day that the poison is still secure & search for dead rodents and bait fragments.
4. NEVER poison indefinitely - if you still have a problem after four weeks, then seek professional advice.

More information: products@rentokil.com  www.thinkwildlife.org
Your questions answered...

WILL THESE HALF STRENGTH BAITS STILL WORK?
Yes. We’re using brodifacoum, which has proven consistently to perform the best. Rentokil have spent the last 18 months testing, developing and enhancing the rodenticide range to ensure we produce rodenticides of the highest possible standards with tried and tested formulations proven to work. Our new range meets the required criteria for marketing in the UK and EU under Biocidal Product Regulation (BPR) regulations, ensuring retailers and consumers can have full confidence in promoting and using Rentokil products.

WHY ARE WE ONLY USING BRODIFACOUM IN OUR PRODUCTS?
Although difenacoum and bromadiolone are both available to use, rodents need to eat considerably more to achieve a lethal dose, requiring more poison to be put down and for longer. This may pose a great risk to children, pets and non-target wildlife. We believe that brodifacoum will consistently perform the best, controlling them as quickly and effectively as possible, in a single feed. With brodifacoum, there is also NO current risk of any resistance, which has been detected with both difenacoum and bromadiolone.

WHY CAN’T I BUY BIG TUBS OF BAIT ANY MORE?
The new limits are there to ensure that people bait responsibly, and do not simply place large amounts of poison around without thinking about why. Because Rentokil uses brodifacoum, there is no need for huge amounts of bait, so these smaller packs are not an issue. Always bait responsibly, read the label and contact us for further advice about safe baiting.

SHOULD I USE BAIT STATIONS WHEN USING BAITS?
The use of bait stations is a mandatory requirement for amateur users and must be used at all times. Bait stations are available from us and other retailers. Using these both indoors and outdoors (around buildings only) allows baits to be placed sensibly, with the maximum of safety, preventing children and non-target animals such as foxes, birds and other animals from reaching the bait.

IS BRODIFACOUM SAFE TO USE AROUND THE HOME?
If used correctly and if the label is read before use and complied with, all rodenticides can be used safely and efficiently around the home and garden. Of course, if there are children or pets present, extra care needs to be taken in order to prevent access to the baits, but the directions for use explain how this can be done. The use of bait boxes is a mandatory requirement for amateur users and should be used at all times. If you have pets, then you should exclude them from the room/garden where bait is placed, look for any pieces of bait that may have been removed from the bait point AND search for any dead mice or rats before letting pets back into the room/garden; this will minimise exposure.

CAN I USE BRODIFACOUM IF I HAVE DOGS AND CATS AT HOME?
Yes, you can still use it, as long as you follow the instructions there should be no problem - you MUST use a bait station to house the baits, this provides a greater degree of safety in and around the home. You might also prefer to use our Fast Action Mouse Killer or our Mouse Killer Indoor Bait Box if you want to trap them alive.

WHAT IF I DON’T WANT TO USE POISON BAITS?
You can use any of our range of traps, including our safer Enclosed Mouse Trap in a box, or our Live Capture Mouse Trap to catch and safely remove mice. For rats, we have several traps available as well as our Rat Cage Trap if you want to trap them alive.

HOW SHOULD I DISPOSE OF BAIT ONCE I’VE FINISHED WITH IT?
You can dispose of any consumer product by putting it in the normal household waste. The use of gloves is recommended. Please read the label for more information.

WILL RATS OR MICE BE RESISTANT TO RENTOKIL BAITS?
NO. In recent years, rodents have developed increased resistance to lower strength rodenticides using bromadiolone and difenacoum as the key active ingredient; areas affected are marked in red in the maps on the right. Products using these weaker actives will not only struggle to work in areas of resistance but using them will contribute to the resistance problem further through repeated baiting. To mitigate the threat of increased resistance and ensure customers have an effective product.


Contact us:
0800 313 4619
products@rentokil.com
www.rentokilproducts.com

Scan for our website

Proudly awarded to Rentokil in 2017

Use biocides safely. Always read the label and product information before use.